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#### JOREN COMMUNICATIONS FLIES TO PARIS TO ATTEND THE 3<sup>rd</sup> EDITION OF VIVA TECHNOLOGY

We are pleased to announce that our Chief Digital Officer - Rendani Nevhulaudzi will be attending the third edition of VIVA Technology in Paris, France from the 24<sup>th</sup> -26<sup>th</sup> May 2018 for the first time. With more than 10 years' experience in digital transformation, we have decided to take advantage of new opportunities by being part of this amazing experience where thousands of start-ups, executives, and investors will gather for one of the most anticipated tech events in the world.

The Viva Technology concept, which is centred on connecting start-ups and large corporations, offers up-and-coming businesses an extraordinary opportunity to take advantage of the support and supervision of a large corporation to accelerate their growth. For large corporations, the concept is a key driver of innovation and an indispensable lever for fostering their digital transformation. Since the first edition in 2016, VivaTech has helped to forge some extremely successful partnerships, including LVMH & Heuritech, AccorHotels & Sensorwake, Sodexo & Klaxit, Sanofi & Nutrino, and many more. Viva Technology provides new possibilities for start-ups as well as its major corporate partners by way of labs where the two can get together to discuss new ideas.

Our main purpose for attending the 3<sup>rd</sup> Edition of VIVA Technology is to explore new business opportunities, network with investors and improve digital transformation in South Africa.

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